

## PRESS RELEASE

29.06.2023

## EFESME welcomes a new Observer Cobianchi - Switzerland

## A new Observer within the Federation, always expanding to represent more and more European lift SMEs.

After the last Board of Directors and General Assembly, EFESME and its Members welcomed a new Observer within the Federation. Cobianchi, from Switzerland, is an SME with 15 employees, specialising in security and safety components.

According to the EFESME President, Massimo Bezzi, Cobianchi's presence as an observer could provide EFESME and its experts with **new inputs and insights**, also thanks to the decades of experience of this SME, actively involved in the European market.

**Mr Rudolf Ramseier**, CEO of Cobianchi, attended the EFESME General Assembly to present his company and answer to the questions from the EFESME.

According to Mr. Ramseier, being in EFESME is "*It is a big honour for me to be accepted from the EFESME GA as an Observer.* 

More than 30 experience in the elevator market, leading Cobianchi Liftteile AG for 25 years and being active in different national and European associations for many years, it will be a big pleasure and new challenge for me to build bridges and being active in creating interfaces. This in constructive cooperation with other associations across markets, countries and continents for the benefit of the members from EFESME".

To know more about Cobianchi, visit the website <u>http://en.cobianchi.ch/</u>. The address of Cobianchi is **Weststrasse 16, 3672 Oberdiessbach, Switzerland**.

EFESME and its Members welcome Cobianchi's entry as Observer, and look forward to a positive collaboration with a new point of view.



EFESME

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