



# Small Business Standards

SBS Lift Webinar 2021

Brussels, 14th December 2021



# SBS's Mission



- Represent the interests of SMEs in the standardisation process
  - CEN
  - CENELEC
  - ETSI
  - ISO
  - IEC
- Raise awareness of SMEs for standardisation
- Motivate SMEs to become involved in the standardisation process

- > 20 million SMEs
- 99.8% of all businesses
- 93 million people employed
- 67% of all jobs
- 57% of the gross value added
- More than 1500 EU standards delivered every year

# What does SBS do?



21 Members

Establishment of



35 EU & EFTA countries  
12 million SMEs

Economic importance of SMEs

Standardisation activities increasing/  
Underrepresentation of SMEs in  
standardisation

Legislative Framework (Annex III  
organisation under Regulation  
1025/2012)

# What does SBS do?



Awareness-raising & motivating SMEs to become involved in the standardisation process

Represent and support SMEs in standardisation

## INTERNATIONAL LEVEL

Engage with stakeholders involved at international level

## EUROPEAN LEVEL

Annual Event, Trainings ,  
Engage with the EU  
institutions

## NATIONAL LEVEL

Capacity-building and train-the-trainer programme, national seminars, engage with NSBs

## TECHNICAL



65 experts in > 200  
TCs/WGs approx. 20  
sectors

Participation in TCs,  
WGs to ensure SME-  
compatible standards

Member of EC  
committees

## POLITICAL



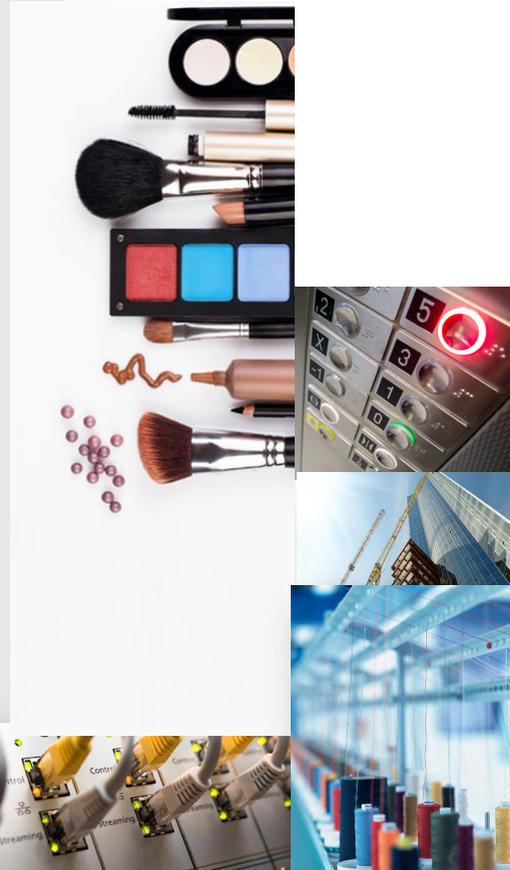
Member of the governing  
bodies of the ESOs

Observer in the EC  
Committee of Standards

Liaison with EC and other  
EU Institutions on relevant  
policy and legislation

# Some of the sectors covered by SBS

- Construction
- Cosmetics
- Doors and Windows
- Electrical Installations
- Ergonomics
- Furniture
- ICT
- Insulation material
- Lifts
- Machinery
- Management
- Occupational Health and Safety
- Pyrotechnic
- Road Vehicles
- Textiles and footwear
- Tourism
- Transport systems and navigation
- Welding
- Wood



## SBS Sectoral approach

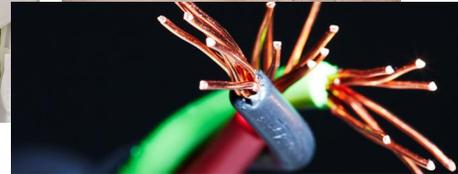
▼  
4 sectors

- Evaluate the implementation of relevant legislation and standards
- Engage with SMEs and participate in European technical groups
- Elaboration and dissemination of information
- SBS Forum once a year

# SBS Sectoral approach 4 sectors

Construction, ICT, Lifts and PPE & textile care

Evaluate the implementation of relevant legislation and standards



Managing SBS Working Groups in their area

Participation in relevant strategic and advisory groups within European Standard Bodies and relevant Commission Expert Groups

Elaboration and dissemination for information (e.g. through events, newsletters, etc.)

Develop position papers and replies to consultations on relevant legislation and standards

# Sectoral approach Lifts

- SBS monitors the implementation of lift legislation & standards in the EU & EFTA countries
- Participation in the CEN and ISO Technical Committees allows **SBS lift experts to follow every step of a standard's creation** in order to protect SMEs' interest
- Lift experts write **position papers** to share the acquired knowledge
- Elaboration and dissemination for information (e.g. through events, newsletters, etc.)



# SME Compatibility Test - Objectives



Provide an overall perception of the SME compatibility of any given standard



Based on CEN-CENELEC Guide 17



Rate into broad categories (good, average and poor standards)



Starting point for possible improvement of standards



To be updated in line with users' feedback



SME Compatibility Test  
for Standards

The graphic features a blue background with a world map and puzzle pieces. A hand is shown placing a puzzle piece. There are icons for a document with a checkmark, a printer, and a building. A dashed line connects the icons. The Small Business Standards logo is in the top right corner.

<https://www.sbs-sme.eu/sme-compatibility-test-standards>

# SME Compatibility Test- Composition & use



- Intended for people with some experience in standardisation & the subject area
- Can be applied at any stage of development: Enquiry, Formal vote, finalised standards and on any standard (national, EN, International)
- Online form with questions calculating overall score
  - 11 criteria and 21 questions
  - Related to text of standard & impact/implementation
- Scores: 1,3,5, N/A (non-applicable)
- Different weight of different criteria

## SME Compatibility Test for Standards



### CRITERION 1: JUSTIFICATION, TARGET GROUP AND RELATION WITH OTHER STANDARDS

This criterion looks at drafting which leads to possible misunderstandings or unclarity regarding the purpose of the standard, target audience or relation to other standards. SMEs are not always aware of which standards apply to their businesses.

For standards users, especially SMEs it is important to get clear and accurate information about the intended use of the standard, changes made to new editions of standards and their relations with other documents.

This is important to judge the relevance of a standard or how changes in a new edition may affect them. This information is often provided in the introduction and foreword of the standard (CEN and CENELEC) or an informative Annex (ETSI). In any case this information should be easily accessible and available to all potential users of the standard.

#### 1.1 Are relations to other standards and main changes to previous editions appropriately indicated?

- Score 1 - There is important information missing. For example the most important changes to the previous edition (in the case of revisions of existing standards) are not listed or relevant information on the relation with other standards is not included i.e. whether the standard replaces another document completely or in part or whether it is intended to be used with another standard.
- Score 3 - There is some information, but the information is incomplete or not clear.
- Score 5 - The information is correct, complete, and clear.
- Not applicable

Supporting evidence



# Thank you for your attention!

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