

# 5 Manifesto EFESME 2019-2024 proposals to grow together

The **lift industry** is highly specialised but has a constant impact on everyday life, often without us realising.

**Lifts have been carrying us up and down buildings for two thousand years and are the second most used means of transport after the car.**

All recently constructed buildings include at least one lift and even older buildings are increasingly being equipped with such a system during restoration. Lifts are found in private homes and public buildings, carrying both passengers and goods, and have become a **fundamental part of daily life.**

Across Europe, **micro and small businesses operating in this industry** work every day according to **high quality and safety standards** to guarantee safe, efficient and functional products and services, and to build machinery that combines quality and functionality.

**EFESME**, the European Federation for Elevator Small and Medium-sized Enterprises, **has been the voice of this industry vis-à-vis European institutions and both European (CEN-CENELEC) and international (ISO) standardisation bodies for 14 years.**

Representing **15 national associations and 14 Member States**, EFESME works side by side with the European Commission and the European Parliament to defend **the interests and rights of micro SMEs**, and to create a network that allows its members to share information, collaborate and strengthen their position in the market.

**A transparent lobbying and advocacy activity, supported by the work of technical experts, is increasingly aimed at achieving the objectives of a fairer and more inclusive Europe, which is tailored to micro and small businesses and increasingly applies the "Think Small First" principle.**



A more entrepreneurial society



More appropriate standards



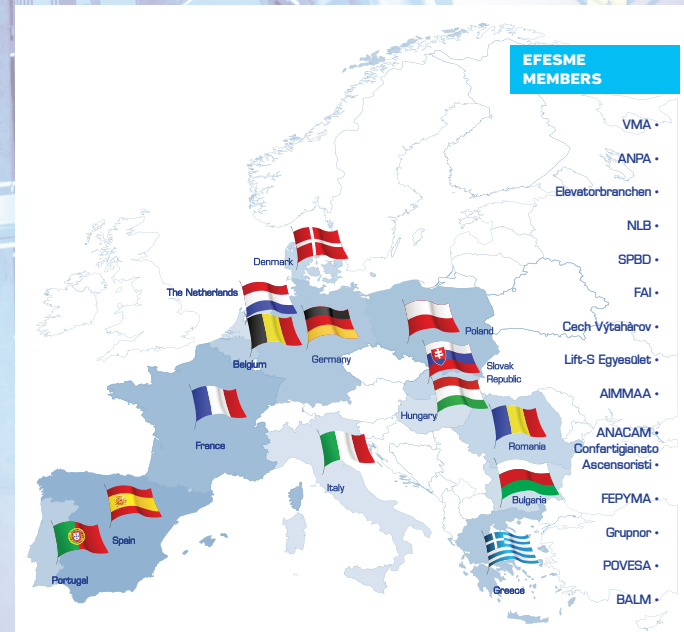
A true implementation of the single market



Safer and more highly qualified personnel



Support for digitalisation



European Federation for Elevator Small and Medium-sized Enterprises aisbl

6, Rond-Point Schuman 7th floor  
B-1040 Brussels - Belgium  
efesme@efesme.org  
Ph.: +32 2 2307414  
www.efesme.org



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- Review and strengthening the Small Business Act (SBA), making it a mandatory provision.
- A policy for MSMEs in line with the “Think Small First” principle, the application of the MSME test, and the development of an action plan for MSMEs.
- Simpler and less expensive European legislation.
- Use of European funds to strengthen the capacity of craft organizations and MSMEs to participate in European Union adaptation processes.



## A more entrepreneurial society

- Promote a standardisation system tailored to MSMEs.
- Standardisation processes that are easier to access for MSMEs.
- Provide a streamlined approach to drafting standards, which facilitates and responds to the needs of MSMEs.
- Ongoing support for the representation and defence of MSMEs in standardisation processes at all levels.



## More appropriate standards

- The right balance between the interests of MSMEs and those of other stakeholders.
- Combating unfair competition practices and provisions on relations between companies.
- Reducing late payments, including a stronger enforcement of the current legislation.
- Correct application of a fair internal market.



## A true implementation of the single market

- Promotion of continuous professional training and apprenticeship, including a dual system.
- Support for education, training and consultancy programmes for entrepreneurs and exchange of best practices.
- Support initiatives aimed at identifying and foreseeing skills needed in the lift sector.
- Increase support for training, awareness and sharing of good practices on health and safety at work.



## Safer and more highly qualified personnel

- Equal access to data for MSMEs, investment in cyber-security and greater commitment to artificial intelligence.
- Creation of an environment conducive to developing the digital skills and capabilities of companies.
- An enabling, flexible and future-proof legal framework for digital pioneers, which guarantees fairness, transparency and a level playing field for all businesses.
- Guarantee an appropriate regulatory framework on data policy, in order to ensure an adequate standard of data quality and management.



## Support for digitalisation

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The Voice of Lifts Crafts  
and SMEs in Europe

[www.efesme.org](http://www.efesme.org)

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